



STRIVE ROCKS 2025

May 16th-17th, 2025

STRIVE Rocks is an event that our whole community looks forward to and this year is no different. We're excited to announce that STRIVE Rocks will be back in person where it all began, the Sullivan Gym at the University of Southern Maine (Portland Campus)!

Starting at 8pm on Friday, May 16th and running until 8am on Saturday, May 17th, we'll have everything that is loved about the in-person version -- bands, theme hours, games, prizes, and of course...dancing— PLUS, new entertainment, interactive activities, and special guests throughout the night!

WHY STRIVE ROCKS?

- **As one of STRIVE's largest fundraisers, STRIVE Rocks raises crucial funds for STRIVE programs .**
Net Proceeds were over \$100,000 in 2024. We expect this year's event to be even bigger and better than the past few years!
 - **STRIVE Rocks cultivates community relationships for STRIVE's members**, building relationships and opportunities for 1,400+ young adults with intellectual disabilities who participate in STRIVE programs.
 - **STRIVE Rocks raises awareness of STRIVE and its partners.**
 - A STRIVE Rocks sponsorship is an investment in STRIVE Rocks, and a demonstration of support for STRIVE's mission and programs.
 - STRIVE aims to be a reciprocal partner, providing levels of branding opportunities detailed in the following pages. This includes:
 - Exposure of STRIVE and STRIVE Rocks sponsors includes public presentations, TV advertisements, and radio spots.
 - Experiential marketing that directly impacts **over 500 event attendees** representing Greater Portland schools, businesses, and civic organizations.
- New this year— we'll also be having a STRIVE Rocks Corporate Event (STRIVE Rocks Team Takeover) where your brand will be in front of other prominent businesses in our area!

"We hope you consider ROCKING with us as a 2025 Partner! STRIVE ROCKS!"

- STRIVE Rocks Planning Committee (comprised of STRIVE members, alumni, & volunteers)



www.striverocks.org



THE IMPACT OF STRIVE ROCKS

STRIVE is a nonprofit organization in South Portland, Maine that annually serves **over 1,400 young adults** with intellectual disabilities.

Founded in **1999**, **STRIVE** opened its doors to teens and young adults with intellectual disabilities as a place to socialize with peers on Friday nights.

Today, **STRIVE** consists of social, educational, employment, and post-secondary programs, including:

- **STRIVE U**
- **STRIVE Bayside**
- **TOPS**
- **Tweens**
- **STRIVE Night**
- **STRIVE 25**
- **Wednesday Night Educational Series**
- **Camp STRIVE**
- **STRIVE WorldWIDE**

All funds raised from **STRIVE Rocks** go directly back into our programs that support tweens, teens, and young adults throughout our communities.



STRIVE ROCKS SPONSORSHIP OPPORTUNITIES

Title Sponsorship—\$5,000

One Opportunity Available

- Company name included in title of event—"STRIVE Rocks 2025 Sponsored By..."
- Company mentioned during all STRIVE Rocks Promotions, including but not limited to:
 - Staff speaking engagements on local radio and television shows—as many as possible*
 - Event advertisements on WGME 13 and Fox23—logo included *
 - Event advertisements on local radio station*
- Company logo included in digital agency newsletters with readership of 5000+.
- Company logo and link to be most prominently placed on event website (STRIVERocks.org) and nonprofit's website (PSLSTRIVE.org)
- Company logo to be most prominently placed on event t-shirts (1,000)*
- Opportunity for organization's representative to deliver a welcome address or closing ceremony address (in-person or virtually)
- Five sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Opportunity to be a guest and speak about your organization on the STRIVECast
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Facebook page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Instagram
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's X Page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's LinkedIn
- Opportunity to provide 1 minute video for social medial sites
- Opportunity to table at swag pick up and place collateral (product samples, publications, etc.) in event swag bag
- Opportunity for 15 of your organization's team members to attend STRIVE Rocks' Corporate Event- STRIVE Rocks Team Takeover (more information about this new opportunity is at the end of the sponsorship packet)
- Other opportunities created in partnership with business and STRIVE.

Presenting Sponsorship—\$2,500

3 Opportunities Available

- Company mentioned during all STRIVE Rocks Promotions, including but not limited to:
 - Staff speaking engagements on local radio and television shows—as many as possible*
 - Event advertisements on WGME 13 and Fox23—logo included *
 - Event advertisements on local radio station*
- Company logo included in digital agency newsletters with readership of 5000+.
- Company logo and link placed on event website (STRIVERocks.org) and nonprofit's website (PSLSTRIVE.org)
- Company logo placed on event t-shirts (1,000)*
- Four sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Facebook page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Instagram
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's X page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's LinkedIn
- Opportunity to provide 30 second video for social medial sites
- Opportunity to table at swag pick up and place collateral (product samples, publications, etc.) in event swag bag
- Opportunity for 10 of your organization's team members to attend STRIVE Rocks' Corporate Event- STRIVE Rocks Team Takeover (more information about this new opportunity is at the end of the sponsorship packet) Other opportunities created in partnership with business and STRIVE.

* Sponsorship benefits related to asterisked items may be subject to vendor-imposed deadlines.

STRIVE ROCKS SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship—\$1,500

4 Opportunities Available

- Company logo included in digital agency newsletters with readership of 5000+.
- Company logo and link placed on event website (STRIVERocks.org) and nonprofit's website (PSLSTRIVE.org)
- Company logo placed on event t-shirts (1,000)*
- Three sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Facebook page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Instagram
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's X page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's LinkedIn
- Opportunity to place collateral (product samples, publications, etc.) in event swag bag
- Opportunity for 5 of your organization's team members to attend STRIVE Rocks' Corporate Event- STRIVE Rocks Team Takeover (more information about this new opportunity is at the end of the sponsorship packet)
- Other opportunities created in partnership with business and STRIVE.

Gold Level Sponsorship—\$1,000

5 Opportunities Available

- Company logo included in digital agency newsletters with readership of 5000+.
- Company logo and link placed on event website (STRIVERocks.org) and nonprofit's website (PSLSTRIVE.org)
- Company logo placed on event t-shirts (1,000)*
- Two sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Facebook page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Instagram
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's X page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's LinkedIn
- Opportunity to place collateral (product samples, publications, etc.) in event swag bag
- Other opportunities created in partnership with business and STRIVE.

Silver Level Sponsorship—\$500

10 Opportunities Available

- Company logo included in digital agency newsletters with readership of 5000+.
- Company logo and link placed on event website (STRIVERocks.org) and nonprofit's website (PSLSTRIVE.org)
- Company logo placed on event t-shirts (1,000)*
- One sponsor mention on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Facebook page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's Instagram
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's X page
- Sponsorship announced and ongoing cobranding and engagement on STRIVE's LinkedIn
- Opportunity to place collateral (product samples, publications, etc.) in event swag bag
- Other opportunities created in partnership with business and STRIVE.

* Sponsorship benefits related to asterisked items may be subject to vendor-imposed deadlines.

STRIVE ROCKS IN-KIND OPPORTUNITIES

In Kind Partners

20 Opportunities Available for Donations of "STRIVE Rocks All Night Top Fundraiser" Prizes
\$100+ valued Gift Cards, Items & Experiences Attractive to High School or College Demographic

Limitless Opportunities Available for Donations of Smaller Value Prizes
Items used for STRIVE Rocks All Night activities and prizes.

Limitless Opportunities Available for Donations of Goods and Services that enhance attendee experiences
Performances, individual lead activities, other forms of entertainment, food—the sky is the limit! STRIVE Rocks is a great opportunity to get in front of a captive audience young adults during STRIVE Rocks.

In-Kind Partner Recognition for donations of goods/ services valued at \$500 or more

- Company logo to be placed on event website
- Company logo to be placed on 2,500 pledge envelopes and dancer registration packets*.
- Company logo to be placed on event t-shirts*
- Opportunity to place collateral in event swag bags
- Prizes for top fundraisers, and donation of goods and services that engage attendees (gift cards or items used as prizes for top fundraisers, attractions, performances, etc) may be included in digital promotions and speaking engagements leading up to the event with the permission of In-Kind Partner.
- Other opportunities created in partnership with business and STRIVE.

In-Kind Partner Recognition for donations of goods/ services valued at \$100 or more

- Company logo to be placed on event website
- Opportunity to place collateral in event swag bags
- Donations of goods and services that engage attendees (gift cards or items used as prizes for top fundraisers, attractions, performances, etc) may be included in digital promotions and speaking engagements leading up to the event with the permission of In Kind Partner.
- Other opportunities created in partnership with business and STRIVE.

We truly believe in mutually beneficial partnerships within our community and would love to work with you in some capacity. If you have other thoughts about how you could be involved, please don't hesitate to let us know!



* Sponsorship benefits related to asterisked items may be subject to vendor-imposed deadlines.

STRIVE ROCKS TEAM TAKEOVER

Exciting new event this year! Join us for a new corporate opportunity, STRIVE Rocks – Team Takeover!

Have you always wanted to be part of STRIVE Rocks but couldn't commit to an all-night event? Now you can! Gather your team and join us for an afternoon of fun, camaraderie, and team bonding, all while supporting STRIVE's mission.

Experience the best of STRIVE Rocks, but during the day! Compete in the bungee run or try your hand in our other inflatables, enjoy Minute to Win It challenges with your team, participate in our STRIVE Rocks costume contest, navigate our indoor mini-golf course, enjoy delicious food, meet other team members from prominent businesses who are also giving back, much more!

Getting involved is simple! Each team member is asked to raise a minimum of \$50 to participate. We make fundraising easy with an online platform where you can create your own team or individual fundraising page. Share your personalized link with family, friends, and on social media to collect donations, or bring your contributions with you to the event on Friday. Plus, we'll be giving out a special prize to the individual and team who raise the most!

STRIVE Rocks is one of our biggest annual events, and your support makes a real impact. All funds raised through STRIVE Rocks go directly into our programs, helping over 1,400 tweens, teens, and young adults with intellectual disabilities access new opportunities and grow. **Have a blast with your team while helping STRIVE programs thrive – it's a win-win!**

STRIVE Rocks Team Takeover will be taking place from 2-5pm on Friday, May 16th at the USM Sullivan Gym in Portland.



SPONSORSHIP INFORMATION SHEET

STRIVE ROCKS 2025 — MAY 16TH AND 17TH

Sponsor Information

Company Name: _____

Contact: _____ Phone Number: _____

Email: _____ Fax Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Financial Sponsorship Level

Title Sponsor • \$5,000 Gold Level Sponsor • \$1,000

Presenting Sponsor • \$2,500 Silver Sponsor • \$500

Platinum Level Sponsor • \$1,500

Invoice Us Visa MasterCard Discover Check

Card Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Authorized Signature: _____

In-Kind Sponsorship Level

Goods/Services valued at \$100 or more Goods/Services valued at \$500 or more

Description of In-Kind Services. Please include logistic needs if items need to be picked up, space needs if services are being provided at event, etc. _____

My team would like to attend the STRIVE Rocks Team Takeover -Please give us more information on how to get started!

Whitney Wildes
STRIVE Program Director
wwildes@pslstrive.org

Peter Brown
PSL STRIVE Associate Director
pbrown@pslstrive.org