



STRIVE For 5

STRIVE Business to Business Networking Group's

15th Annual 5K and Block Party

Information for Businesses and Block Party Registration

What: The STRIVE for 5: Foden Road 5K & Neighborhood Block Party is hosted by the STRIVE Business to Business Networking Group, a collection of business leaders from the Foden Road/Maine Mall district of South Portland. Foden Road Network members are invested in supporting the local economy and residents through business-to-business fellowship, culminating in the annual 5K/Block Party.

The 5K/Walk is open to all ability levels. Runner/Walker registration proceeds benefit STRIVE, a nonprofit in the heart of the Foden Road district of South Portland. STRIVE engages and empowers 1,400+ young adults with intellectual and developmental disabilities throughout Southern Maine through educational, social and employment training programs.

The Block Party showcases the products, services, tasty dishes, and passionate employees who work in the many businesses surrounding STRIVE in the Maine Mall area. ***This year, we hope to include a booth from YOUR business!***

When: Sunday, July 12 Rain or Shine

Set Up for Block Party begins at 6:30am. Vendors can arrive to unload anytime before 7:45am. All vehicles must be removed from Block Party area by 7:45am.

Children's Fun Run will and the 5K Run/Walk will begin at 8am and 8:30am, respectively.

Block Party officially kicks off with the first 5k/Walk participant crossing the finish line (approx. 8:50am)

Block Party will end by 12pm. Vendors are asked to remain at party through the end of the event.

Where: STRIVE, 28 Foden Road, South Portland ME 04106

Vendor Fee: *Free for South Portland and Cape Elizabeth Chamber of Commerce businesses*

Free for STRIVE Business to Business Networking Group. To learn more about the STRIVE Business to Business Networking Group, email awoodhouse@pslstrive.org

Business Opportunities: Your business is invited to run any activity or giveaway of your choosing, provided that no dollars are exchanging hands at the event. STRIVE will provide a 6' or 8' table and folding chair, but can provide more additional space (if available) for whatever fun activity you are hoping to bring to the block party! Access to electricity is limited and first come, first serve. Past business booth ideas: Food Sampling (for restaurants), face painting, raffle (free entry), distribution of materials about an upcoming program, touch-a-truck, dunk tank, carnival games, flu shot clinic, athletic massages, temporary tattoos, prize wheel for giveaways, balloon animals, moon bounce.

Parking: Please watch for signs & volunteers to direct you to parking on Foden Road.

Can I participate in the 5K/Walk and still have a booth? Yes! Registration for Runners/Walkers is \$30 through 07/10! On 07/11 and 07/12, registration is \$35. Participation for children 12 and under is free. All runners receive a t-shirt, bib, and a medal for crossing the finish line.

Can I bring my family/tell my staff? : YES! The Block Party is a free more-the-merrier event, intended to help your business and family meet other connections from the STRIVE Business to Business Networking Group. There will be music, kids' activities, food and more. Please leave pets at home.

FMI: please contact the STRIVE Program Director, Alex Woodhouse, at (207)774-6278 or awoodhouse@pslstrive.org



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Sunday, July 12

Block Party Booth Registration Form

Name: _____

Name of Alternative Contact, if applicable: _____

Business or Organization: _____

Address: _____

Phone: _____ Email: _____

Please use this space below to describe the booth / donated food/ donated prize item that you intend to contribute. If you have a few ideas / no idea and would like to brainstorm, please include the best time and contact method that an event organizer can be in touch.

Your participation in the block party promotes your business! In addition to event-morning exposure, Block Party participating businesses get their logo listed on all event materials and through STRIVE newsletters and social media (5,000+ newsletter subscribers, 4,000+ social media followers).

Please email a file of your logo to awoodhouse@pslstrive.org.

Promotional deadlines:

Sign up by 06/12 for logo inclusion on race posters, 2 electronic newsletters and race shirts

Sign up by 06/30 for logo inclusion on 1 electronic newsletter

Sign up by 07/11 for booth exposure at block party, only

Submit form to:

Alex Woodhouse, STRIVE Program Director

Mail: STRIVE, 28 Foden Road, South Portland, ME 04106

Email: awoodhouse@pslstrive.org

Fax: 207-774-7695