

SPONSORSHIP INFORMATION

STRIVE's 19th Annual Live and Silent Auction

November 9th-16th

The STRIVE Auction Planning Committee invites you to sponsor STRIVE's 19th Annual Live and Silent Auction! This year, we will be hosting our auction in a hybrid format! **Our live, in-person, auction will take place Thursday, November 9th at the Italian Heritage Center in Portland. Online bidding on our silent auction items will be open Thursday, November 9th- Thursday, November 16th.** Our in-person event will include our live auction items, Fund-A-Need, participant speeches, and more. For the online portion, we will continue to use the auction site called "Bidding For Good" to showcase auction items and experiences to users and attendees throughout the country. There will be a limited number of tickets available for the in-person portion of the event. We will be in touch soon with more event details, but are excited to begin planning!

Now is the best time to sign on as an auction sponsor in order to receive maximum brand exposure before and during the event. Auction sponsors will be prominently shown on our auction and business websites, included in targeted mailings to a list serve of over 5,200 homes, featured in digital engagement through targeted emails and social media posts, as well as many other exciting and creative benefits for your brand.

The legacy of your sponsorship is the auction's impact on STRIVE members. The STRIVE auction is one of our biggest and most exciting events. Each year, proceeds from the auction enable us to provide engaging, strength-based programs to over 1,400 tweens, young adults and adults with intellectual disabilities throughout Maine, and now across the country, through STRIVE's social, educational, and post-secondary programs. **We hope you'll join us for this special and exciting event!**



WHAT IS STRIVE?

28 Foden Rd. South Portland, ME 04106 • 207.774.6278

STRIVE is a nonprofit in South Portland, Maine that serves **over 1,400 tweens, teens, and young adults** with developmental disabilities.

Founded in **1999**, **STRIVE** opened its doors to young adults with developmental disabilities as a place to socialize with peers on Friday nights.

Today, **STRIVE** consists of **over ten** social, educational, employment, and post-secondary programs:

STRIVE U

Tweens

STRIVE Night

STRIVE 25

Wednesday Night Educational Series

STRIVE WorldWIDE

STRIVE Bayside

Camp STRIVE

And more!

Eighty percent of STRIVE's funding comes directly from fundraising, specifically three major fundraisers: STRIVE Rocks, STRIVE 5k and Block Party, and our Live & Silent Auction.

"Our son [is part of] STRIVE Bayside, a program with which we are all thrilled. Because of the focused curriculum, the overarching set of goals that he is responsible for, and the particularly practical nature of the program, he has gained independence and takes pride in his increased skills. He makes every effort to complete the daily expectations in his shared living program and has learned a good deal about navigating the city of Portland."

- Meredith Kerr, North Yarmouth, ME



Learn more at www.psstrive.org

SPONSORSHIP OPPORTUNITIES

STRIVE's 19th Annual Live and Silent Auction

Premier Sponsor • \$5,000

- Welcome during live portion of the event
- Opportunity to provide collateral in event mailing (to 3,500+ homes)
- Five sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Logo, website, contact information, and company description included in email correspondence (5,000+ contacts on email list)
- Sponsorship announced on STRIVE's Facebook page
- Sponsorship announced on STRIVE's Instagram
- Sponsorship announced on STRIVE's Twitter
- Sponsorship announced on STRIVE's LinkedIn
- Opportunity to provide 1 minute video for social media sites
- Sponsorship announced in STRIVE email newsletter (5,000+ contacts)
- Business logo and link included on Bidding For Good auction website
- Business logo, link, contact information, and company description included on STRIVE website
- Opportunity to include letter/greeting in virtual event program
- Opportunity to include a full page ad in virtual event program
- Opportunity to table at item pick up after the event
- Opportunity to place item in event swag bag
- **10 complimentary tickets to the in-person event** *(additional tickets can be purchased at a discounted price of \$30)*

Presenting Sponsor • \$3,500

- Four sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Logo, website, and contact information included in email correspondence (5,000+ contacts on email list)
- Business logo included on event mailing (mailed to 3,500+ homes)
- Sponsorship announced on STRIVE's Facebook page
- Sponsorship announced on STRIVE's Instagram
- Sponsorship announced on STRIVE's Twitter
- Sponsorship announced on STRIVE's LinkedIn
- Opportunity to provide 30 second video for social media sites
- Sponsorship announced in STRIVE email newsletter (5,000+ contacts)
- Business logo and link included on Bidding For Good Auction website
- Business logo, link, and contact information included on STRIVE website
- Opportunity to include a full page ad in virtual event program
- Opportunity to table at item pick up after the event
- Opportunity to place item in event swag bag
- **8 complimentary tickets to the in-person event** *(additional tickets can be purchased at a discounted price of \$30)*

Corporate Sponsor • \$2,500

- Three sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Logo, website, contact information and company description included in email correspondence (5,000+ contacts on email list)
- Logo and website included in email correspondence (5,000+ contacts on email list)
- Business logo included on event mailing (mailed to 3,500+ homes)
- Sponsorship announced on STRIVE's Facebook page
- Sponsorship announced on STRIVE's Instagram
- Sponsorship announced on STRIVE's Twitter
- Sponsorship announced on STRIVE's LinkedIn
- Sponsorship announced in STRIVE email newsletter (5,000+ contacts)
- Business logo and link included on Bidding For Good auction website
- Business logo and link included on STRIVE website
- Opportunity to include a half page ad in virtual event program
- Opportunity to table at item pick up after the event
- Opportunity to place item in event swag bag
- **6 complimentary tickets to the in-person event** *(additional tickets can be purchased at a discounted price of \$30)*

SPONSORSHIP OPPORTUNITIES

STRIVE's 19th Annual Live and Silent Auction

Supporting Sponsor • \$1,000

- Two sponsor mentions on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Logo and website included in email correspondence (5,000+ contacts on email list)
- Business logo included on event mailing (mailed to 3,500+ homes)
- Sponsorship announced on STRIVE's Facebook page
- Sponsorship announced on STRIVE's Instagram
- Sponsorship announced on STRIVE's Twitter
- Sponsorship announced on STRIVE's LinkedIn
- Sponsorship announced in STRIVE email newsletter (5,000+ contacts)
- Business logo and link included on Bidding For Good auction website
- Business logo and link included on STRIVE website
- Opportunity to include a half page ad in virtual event program
- Opportunity to table at item pick up after the event
- Opportunity to place item in event swag bag
- **4 tickets to the in-person event** (*additional tickets can be purchased at a discounted price of \$30*)

Contributing Sponsor • \$500

- One sponsor mention on the STRIVECast (PSL/STRIVE's podcast which is shared on all streaming platforms, social media and website) leading up to the event
- Logo included in email correspondence (5,000+ contacts on email list)
- Business logo included on event mailing (mailed to 3,500+ homes)
- Sponsorship announced on STRIVE's Facebook page
- Sponsorship announced on STRIVE's Instagram
- Sponsorship announced on STRIVE's Twitter
- Sponsorship announced on STRIVE's LinkedIn
- Sponsorship announced in STRIVE email newsletter (5,000+ contacts)
- Business logo included on Bidding For Good auction website
- Business logo included on STRIVE website
- Opportunity to include a quarter page ad in virtual event program
- Opportunity to place item in event swag bag
- **2 tickets to the in-person event** (*additional tickets can be purchased at a discounted price of \$30*)

Auction Item Donation

- Items of all values and types are accepted.
 - All donors will be listed on our online auction website
 - Donors who give an item with a value of \$100 or more will be able to purchase live event tickets at a discounted price (\$30 per person). Please contact Whitney Wildes at wwildes@pslstrive.org if you would like to take advantage of this offer
 - Live auction items will be listed on our online auction website as well as in our auction programs

SPONSORSHIP FORM

STRIVE's 19th Annual Live and Silent Auction

November 9th-16th, 2023

Sponsor Information

Company Name: _____

Contact: _____ Phone Number: _____

Email: _____ Fax Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsorship Package

- | | |
|---|---|
| <input type="checkbox"/> Premier Sponsor • \$5,000 | <input type="checkbox"/> Supporting Sponsor • \$1,000 |
| <input type="checkbox"/> Presenting Sponsor • \$3,500 | <input type="checkbox"/> Contributing Sponsor • \$500 |
| <input type="checkbox"/> Corporate Sponsor • \$2,500 | |

☐ Please Send Invoice ☐ Visa ☐ Mastercard ☐ Discover ☐ Check ☐ Cash

Card Number: _____ Exp. Date: _____

CVV: _____ Name on Card: _____

Authorized Signature: _____

**Payments can also be made through our website: <https://pslstrive.org/donate>. Select "STRIVE's Annual Auction" on the program/campaign drop down list.*

___ We would like to send a representative to the Planning Committee Meetings:

Name: _____ Email: _____

Event Contacts

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